

Ed Cotter

From: United States Bowling Congress <noreply@news.bowl.com>
Sent: Monday, January 09, 2012 9:02 PM
To: cotter_emusbc@MIDMAINE.COM
Subject: USBC e-Bowler: Showcase Lanes announced



Open Championships Showcase Lanes announced

Bowlers headed to the 2012 [USBC Open Championships](#) in Baton Rouge, La., will have the opportunity to practice on the same oil pattern and lane surface being featured on the main tournament lanes at the Baton Rouge River Center.



USBC will build four showcase lanes on the venue's second level and competitors will be able to book one-hour practice sessions, so they can loosen up and try out their equipment or game plans before their nine games of Open Championships competition.

Purchase a VIP package for the Open Championships, and you not only will get time on the Showcase Lanes, but a great polo shirt, express check-in, special discounts and much more at one outstanding price.

More information on the Showcase Lanes and VIP package can be found [here](#). Spots are limited, so reserve yours today!

MyBowlingVacation.com is your personal travel assistant

It's tournament season, which means thousands of bowlers will soon begin the trek to Baton Rouge and Reno for USBC Championship events. MyBowlingVacation.com, the new travel site for USBC members, provides the lowest rates on flights, hotels, rental cars and more!

Even if you aren't heading to a USBC tournament this year, your USBC membership gets you access to this great travel resource. Fly over to [MyBowlingVacation.com](#) to learn more.

The January issue of US Bowler is here

Team USA head coach Rod Ross discusses the importance of a solid start and pushaway in this month's edition of US Bowler. You also can read about the newest inductees to the USBC Hall of Fame.

Check out the latest US Bowler magazine [here](#).

BowITV is on YouTube!

The new BowITV channel on YouTube has **live video**, fun features and more. Keep an eye out for the "Open Championships Kickoff 2012" show on Feb. 10.

USBC is always adding events to our lineup. A detailed schedule of upcoming live events can be found on the home page of BOWL.com.

You can subscribe for free. Simply go to YouTube.com/bowltv to watch or click [here](#).



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