

## Ed Cotter

**From:** USBC Junior Gold [noreply@bowl.com]  
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**Subject:** Gold Approach: Junior Gold coverage on BOWL.com next week

YOUTH HIGH SCHOOL COLLEGIATE TEAM USA SPORT BOWLING ASSOCIATIONS COACHING USBC STORE

### USBC Gold Approach

#### Watch the final rounds of Junior Gold on BOWL.com

USBC plans to provide live video coverage on BOWL.com of the final two days of competition at the 2010 USBC Junior Gold Championships presented by Brunswick.

Live coverage of the semifinal round from the Woodland Bowl in Indianapolis will start at 9 a.m. Eastern on July 15. Match-play finals coverage on July 16 at Woodland Bowl will start at 9 a.m. Eastern so be sure to go to BOWL.com to see all the action from the 2010 USBC Junior Gold Championships.

#### FREE Survivor Tournament entry opportunity for Junior Gold bowlers

Book at the Sheraton at Keystone Crossing for five nights or more during your trip to Indianapolis, and you receive ONE FREE ENTRY into the BTM Survivor Tournament! In addition, bowlers booking between now and the tournament (five or more nights) will receive a coupon for 15% off merchandise at the USBCSportStore on-site.

Your free entry will include the Brunswick Revolver bowling ball, as well as a 90 day subscription to Bowling This Month (digital edition)!

Also, the Sheraton will reward one lucky hotel guest with one free room for their stay in Indianapolis! All registered guests will be entered into a drawing for a chance to receive their entire stay FREE (room and tax). They are also offering a \$5 Grab-n-go Breakfast option (order must be placed at front desk by 6 p.m. the day prior).

To get your hotel rooms booked for the 2011 Junior Gold Championships in order to receive your free Survivor Tournament entry, contact USBC Travel at (800) 269-5885, or e-mail [USBCTravel@bowl.com](mailto:USBCTravel@bowl.com).

#### Junior Gold Survivor tournament also a 2011 qualifier

The Junior Gold Survivor tournament, July 15 and 16 at Western Bowl in Indianapolis, also will be a qualifying event for the 2011 Junior Gold Tournament. There is an additional \$70 fee to bowl the event as a 2011 Junior Gold qualifying event but that fee also includes your 2011 Junior Gold membership. One in five bowlers will earn a spot in the 2011 Junior Gold Championships that will take place in Las Vegas, Nev., through the Survivor tournament.

A reminder the Junior Gold Survivor tournament is open to all Junior Gold members. If you are a Junior Gold member but are not competing in this year's Junior Gold Championships, you can still take part in the Junior Gold Survivor tournament. Click [here](#) for tournament details and an entry form. For a list of other upcoming qualifying events for the 2011 USBC Junior Gold Championships, click [here](#).



#### Solid Gold tips: The time is now

Now is a great time to focus on how you are going to succeed at the Junior Gold Championships and here are a few things to keep in mind:

\* Use the practice session wisely. Don't bowl too much and tire yourself out, and don't expect the lanes to play exactly the same for the tournament because they won't. Just use the practice sessions to get comfortable in the environment, get loose, and gain an understanding of what bowling balls may roll well there. Also, be sure to practice your spares as they always will be important.

\* Don't be afraid to adjust the surface of your bowling balls. Now, you can't do this during competition but you can before or after. If you have a bowling ball or two that just doesn't seem to match up to anything, stop by the pro shop and either have some surface or some polish added

### 2010-11 Junior Gold Handbook is now online

The 2010-11 Junior Gold Handbook is now available by clicking [here](#). The handbook has all the information you need concerning the Junior Gold program including an overview of the program, requirements for running a Junior Gold qualifying tournament, the Junior Team USA qualification and selection process, and a membership application for 2010-11.

### Competitor's Guide can answer your questions

The 2010 Junior Gold Championships is right around the corner and all the information you need concerning the event can be found on the [Junior Gold Championships page](#) of BOWL.com.

The Competitor's Guide, located under the Information tab, has everything from the schedule of events to registration and practice schedules, forms for certification classes and information on the Junior Gold Survivor, Adult/Youth and North Pointe Insurance tournaments.

### Register now for seminars

Two clinics that have proven to be very popular are scheduled for Saturday, July 10, at The Sheraton at Keystone Crossing and you must register to attend these clinics.

Dr. Dean Hinitz's seminar entitled *Practical Principles for Championship Play* will run from 10 a.m. until noon, followed by The Collegiate Experience, a seminar is designed to provide pre-college bowlers with important information on the opportunities available to prospective student-athletes, from 12:30 p.m. until 2 p.m.

Registration forms can be found under the Information tab of the Junior Gold Championships page on BOWL.com. There is limited seating for the seminars so make sure to complete your reservation form and send it in today.

### Go online to register for the 2010 USBC Youth Open

Squads for the 2010 USBC Youth Open, which will be held at Expo Bowl in Indianapolis on July 9-10, 15-20 and 22-24, are filling up fast but there is still time to register for this great tournament.

You can sign up with the online registration system, which can be accessed through the Register Now button at the top of the USBC Youth Open home page found [here](#). The last day to register online is July 6.

You also can download a tournament entry application by clicking [here](#). Completed entry applications must be faxed to (817) 385-8260 or e-mailed to [April.Ellis@bowl.com](mailto:April.Ellis@bowl.com) by July 5. For any questions about the Youth Open, call at 1-800-514-2695 ext. 8350.

### USBC Coaching to offer videotape analysis of your game

USBC Coaching will offer videotape analysis by national coaches during the Junior Gold Championships. Sessions will be held July 11 from 10 a.m.-2 p.m., and July 12-14 from 6-10 p.m. each day. Each Junior Gold athlete participating in the analysis will receive a copy of their video, a written lesson plan and lane time with a coach.

The sessions will be held at Southern Bowl. Early registration costs \$60; onsite registration is \$70. Click [here](#) for a registration form.

to create a different ball reaction. By doing this, you can basically double or triple the amount of ball reactions you can create with the six bowling balls you are allowed to bring.

\* Lastly, be patient. There are a lot of games, and the lanes are going to be challenging for everyone. One bad game won't hurt you that much, and anything over 200 is going to be pretty good.

Have fun and best of luck to all of you going to Indy this year!!!

*Erik Vermilyea, 2004 Junior Gold champion and two-time Junior Team USA member*



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