

## Ed Cotter

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**From:** United States Bowling Congress <noreply@news.bowl.com>  
**Sent:** Wednesday, November 23, 2011 7:01 PM  
**To:** cotter\_emusbc@MIDMAINE.COM  
**Subject:** Track the progress of your new bowlers!



Dear Coaches,

We are continuing to hear positive feedback about our Welcome to Bowling program. In a continued effort to track how many of our new bowlers are taking lessons, please fill out the attached lesson [tracking sheet](#) and return it to USBC Coaching via [email](mailto:coaching@bowl.com) (coaching@bowl.com) or fax (817-385-8261).

We would appreciate you using these tracking sheets for all your lessons so we can continue to build our coaching database. We want to get as much information as possible to show the industry how important coaching is to teaching bowlers the game.

There are two pages included; one is for the coach's information and one is for the bowlers' information.

Please help us help the sport by tracking your lessons and helping us to grow coaching.

If you have any questions, please do not hesitate to contact me at [coaching@bowl.com](mailto:coaching@bowl.com).

Thank you,

A handwritten signature in black ink that reads "Carolyn Dorin-Ballard".

Carolyn Dorin-Ballard  
USBC Director of Coaching Certification and Development



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